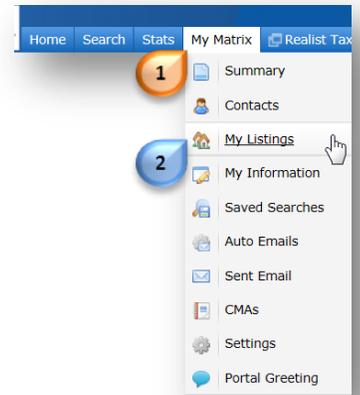


# Access and Interpret Your Hit Counter

Hit counters within Matrix are *updated nightly* and show you how often your listings are viewed in Matrix Searches, Client Portals, Auto Emails, and more

## To Access Your Hit Counter:

- Hover over “My Matrix” 
- Select “My Listings” 



Your listings will present:

To the right of each listing you will see the traffic counts for each access point in Matrix

My Listings (4)

Show  [Click here to run this as a Full Search](#)

Previous · Next · 1-4 of 4 · Checked 0

MLS #	S	Prop Address	City	ZIP	Beds Baths	Price	Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX
1239653	A						Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX
1241240	A						59	52	0	0	50	6	4	1	0
2939890	A						144	167	2	4	108	20	3	5	7
4093963	A						105	103	2	0	108	24	3	7	1
							60	39	0	0	59	21	2	4	0

## Interpreting Traffic Counts: Client Portal Traffic

-  **Client Portals** – The number of client portals your listing is currently on
-  **Client Views** – The number of times potential buyers have viewed your listing
-  **Client Favorites** – How many potential buyers have marked your listing as a “Favorite”
-  **Client Possibilities** – How many potential buyers have marked your listing as a “Possibility”
-  **Auto Emails** – How many Auto Emails your listing has been included in (matched)
-  **Previous 14 Day Views** – How many potential buyers have clicked on your property in the last 14 days

# Access and Interpret Your Hit Counter

My Listings (4)

Show My Hit Counters [Click here to run this as a Full Search](#)

Previous · Next · 1-4 of 4 · Checked 0

Display Hit Counters at 10 per page

MLS #	S	Prop Address	City	ZIP	Beds Baths	Price	Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX
1239653	A	Client	Client	Client	Client	Auto	Prev 14	Agent	Agent	Agent					
1241240	A	Portals	Views	Favorites	Possibilities	Emails	Day Views	Published	Rejected	IDX					
2939890	A	59	52	0	0	50	6	4	1	0					
4093963	A	144	167	2	4	108	20	3	5	7					
		105	103	2	0	108	24	3	7	1					
		60	39	0	0	59	21	2	4	0					

1 2 3

## Interpreting Traffic Counts: Agent Traffic

- 1 **Agent Published** – How many times agents have been alerted of your listing through concierge and approved (forwarded) your listing to their client
- 2 **Agent Rejected** – How many times agents have been alerted of your listing through concierge and rejected (NOT forwarded) your listing onto their client
- 3 **Agent IDX** – How many times your listing has been viewed through an Agent Matrix IDX frame

**Note:** If your traffic counts are low – consider enhancing your listing input

