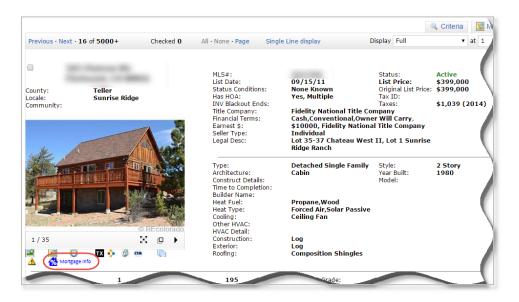


## **RatePlug Mortgage Information in Matrix**

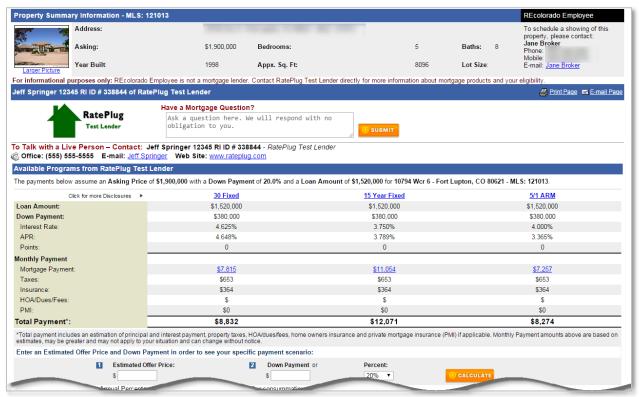
- RatePlug is a tool integrated into Matrix that allows brokers to display interactive mortgage payment information to clients from their lending partners.
- The Full and Thumbnail displays are being updated with a Mortgage Info link and icon. When
  viewing the agent Full and Thumbnail displays, you'll always see this icon even if you haven't
  registered with RatePlug.





- Clicking the link takes you to a page where you can learn more about RatePlug and start the registration process.
- After you've registered with RatePlug by selecting your lender(s) and your lender(s) have also registered with RatePlug, your clients will see the Mortgage Info link in the Client Portal on the Portal Full and Portal Thumbnail displays. When they click this link, they can view interactive mortgage information specific to that property.





## **Considerations**

- RatePlug has an informational page for REcolorado members: <a href="www.rateplug.com/recolorado">www.rateplug.com/recolorado</a>
- You can select up to three lenders when signing up with RatePlug.

- Clients will not see the **Mortgage Info** link in the Client Portal unless you have registered with RatePlug and at least one of your selected lenders has also signed up. If you have questions about where your selected lenders are in the registration process, please contact RatePlug.
- There is no cost to REcolorado members to register with RatePlug. However, lenders do pay a license fee to have their information included in the RatePlug displays.
- It typically takes about one week to get a new lender activated in RatePlug.

## Other Benefits to RatePlug

- RatePlug's statistics indicate that 72% of online homebuyers leave a listing to search for mortgage information on other sites. RatePlug lets your clients view mortgage information from your lending partners while remaining in the Matrix Client Portal.
- Your lending partners have the ability to generate co-branded flyers when you list a new property in Matrix.
- RatePlug helps protect you from FTC MAP (Mortgage Acts and Practices) violations by including NAR's recommended disclaimer language on property flyers and archiving all lender displays and property flyers for up to 10 years.