RE❦COLORADO®

ePropertyExtra Overview
ePropertyExtra is a shopping website that offers discounts and a way to earn rewards points for free merchandise. This tool can be utilized as a touch point with your consumer. It is a great way to follow-up on Open House contacts and Post Closing communications.

There are several benefits for offering ePropertyExtra:
ePropertyExtra as a shopping website and tool to keep in touch with your clients.
- This is free to all REcolordo members and your customers.
- You can personalize your website and use this as a way to keep in touch with your customers. Emails sent from ePropertyExtra to your customers include your branding and contact information.
- The end user can receive discounted prices and earn rewards points towards free travel and merchandise.
- Discounts and savings with more than 30,000 local and national merchants.
- **INMAN Article:** [Why 83 percent of real estate agents become irrelevant after handing over the keys](#)
    a. "One of the major reasons homeowners do not rehire their real estate agent is that they simply cannot remember their agent's name. A dismal 17 percent of homeowners actually use their agent again, according to a consumer panel at Real Estate Connect San Francisco."
- **LinkedIn Article:** [Do Realtors Engage in the Entire Homeowners Lifecycle?](#)
    a. "After a sale, consumers tend to forget who their real estate agent was, and those same real estate agents lose a valuable opportunity to build a long term, loyal client base."

ePropertyExtra is by email invite only:
This is by invite only and all of our members will receive up to four invitation emails. When you activate your account, the emails will stop. Your first email invite will be sent within the first three weeks of your membership with REcolorado.

1st Email Invitation:
**Subject Line:** Welcome - A New REcolorado Member Benefit
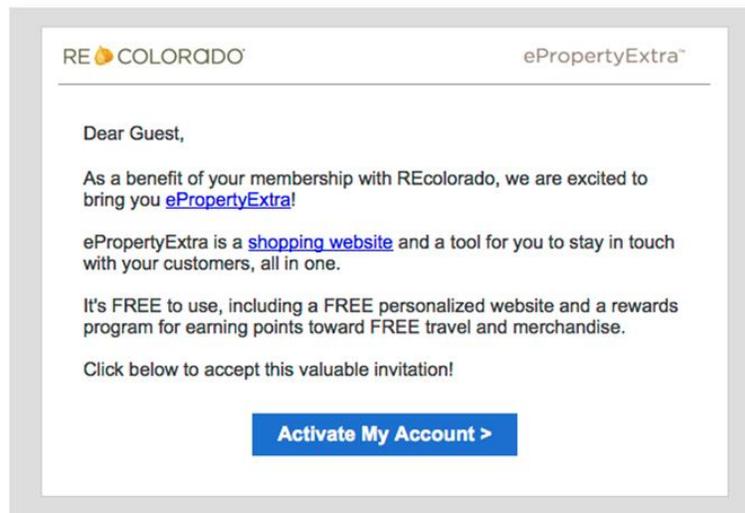
Resend email invite:
If you have not signed up with ePropertyExtra and you would like to, please contact Customer Care at (303) 850-9613, Option 1 or support@REcolorado.com to request a new email invite to be sent to you.

Activate Your Account: When you click on any link in the emails, you will be sent to this Activate Your Account page.
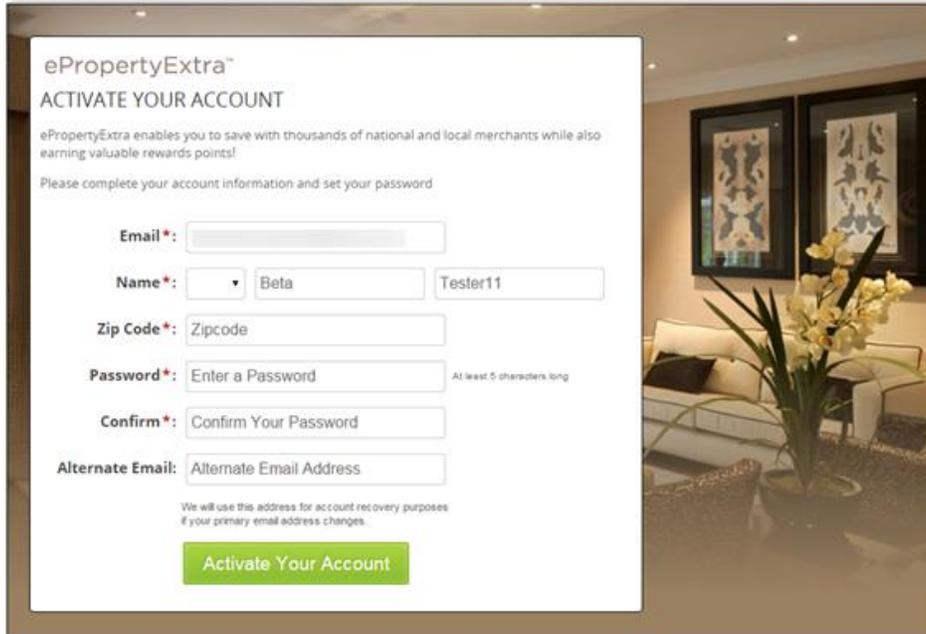
Your Account is Activated: Once your account has been activated, you can start shopping or inviting clients.

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Revised December 9, 2015
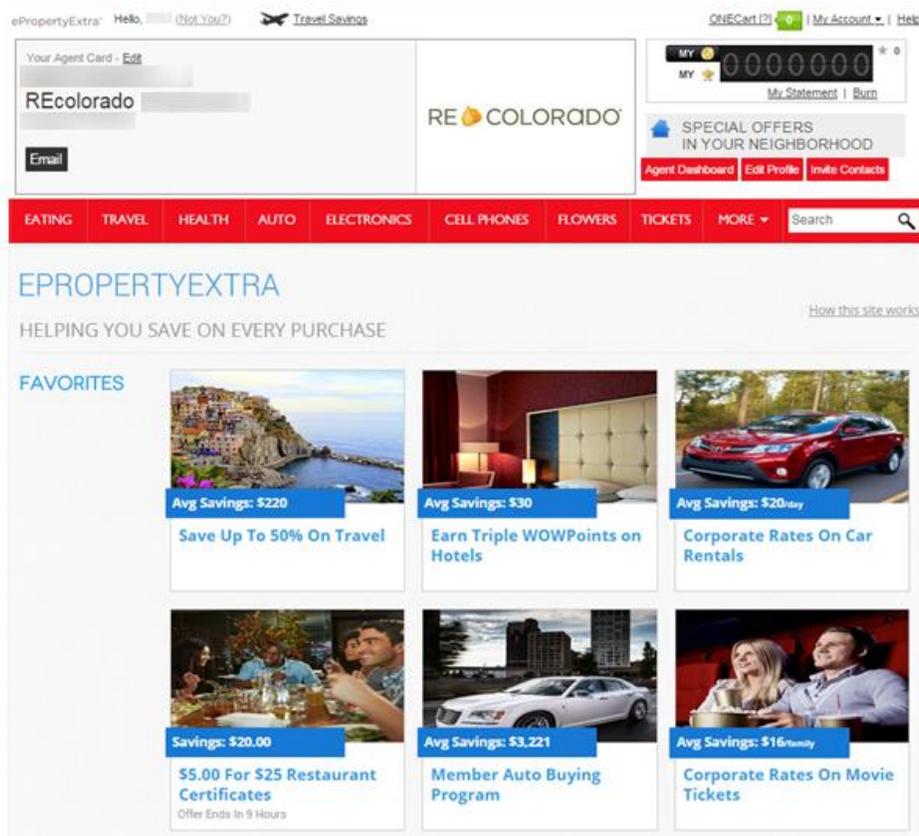
Edit Your Profile: This is where you can update your photo, logo and contact information. This information is seen by your clients when using ePropertyExtra and included in the emails sent to the clients you invite to ePropertyExtra.

Invite Contacts: Invites can either be sent out to a single contact or by uploading a spreadsheet to send to multiple contacts. ePropertyExtra also provides steps for importing contacts from common customer management systems.

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Agent Dashboard: See how many invites have been sent and how many contacts have signed up. You can also resend invites to your customers.

My Account: Manage account, personal settings, and email settings.

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CONNECT: There is an ePropertyExtra button on CONNECT under *REcolorado Member Resources*. After you have activated your ePropertyExtra account, you can use this button to access the login page (https://recolorado.epropertyextra.com/login). **Note**: You must activate your account from the email invite. This link is only to sign in after your account has been activated.

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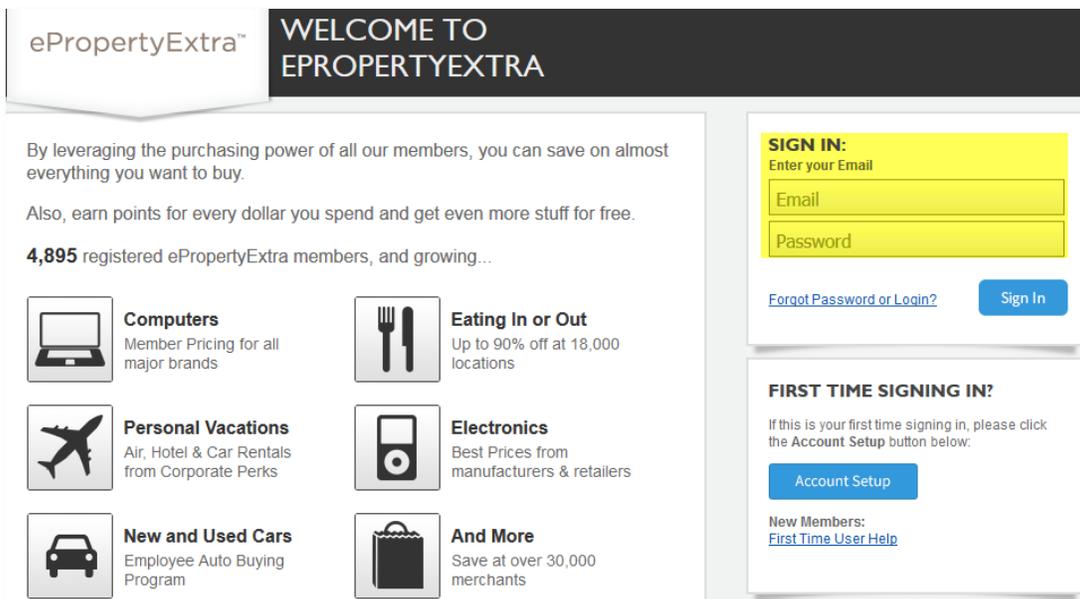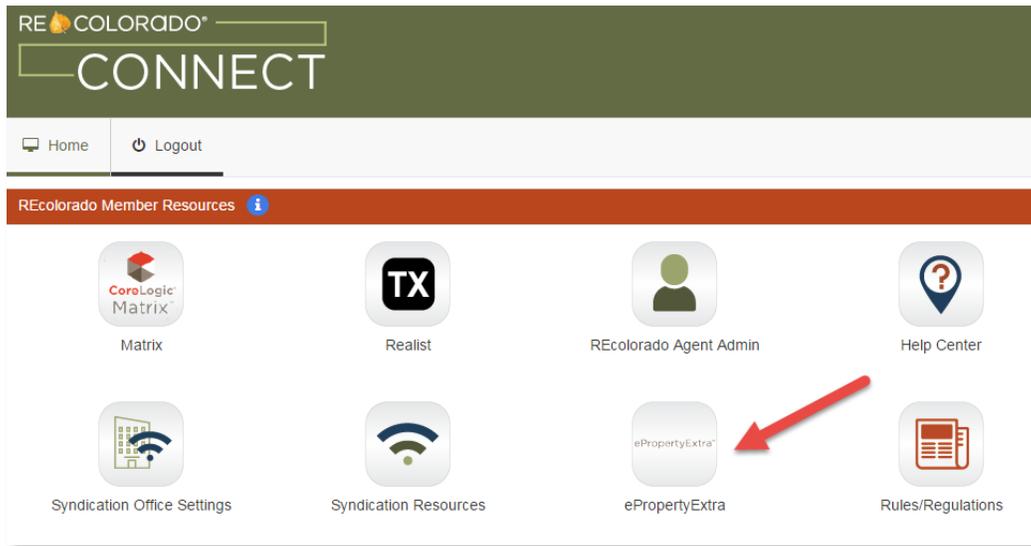
FAQs

- **How can I sign up for ePropertyExtra?**
  - o All members will receive email notification in the first three weeks after joining REcolorado.

- **What if I can't find the invite email or haven't received an email invite?**
  - o If you have not signed up with ePropertyExtra and you would like to, please contact Customer Care at (303) 850-9613, Option 1 or support@REcolorado.com to request a new email invite to be sent to you. Please allow 24 – 48 business hours for processing.

- **I am a new member, when can I activate my ePropertyExtra account?**
  - o New members should receive an email invitation from eProperty within three weeks of signing up.

- **I activated my account, but I cannot remember how to log in again.**
  - o The quickest way is to go to REcolorado.com and login. On CONNECT, you will see an ePropertyExtra button which takes you to the login page: https://recolorado.epropertyextra.com/login

- **What is ePropertyExtra?**
  - o ePropertyExtra is a shopping website and rewards program for leading real estate service professionals, companies and organizations – and their customers.

- **Why should I use ePropertyExtra?**
  - o You can save money when making purchases through ePropertyExtra, both from discounted prices and by using the loyalty reward points they earn.

- **What can I find on ePropertyExtra?**
  - o On ePropertyExtra, you can find great deals from 30,000+ national and local merchants and retailers.

- **Who are the merchants?**
  - o With over 30,000 merchants, ePropertyExtra has something for everybody. You can shop from great names like Apple, Samsung, Hewlett Packard, Dell, Lenovo, Enterprise Rental Car, Home Depot, Lowes, Crate and Barrel, Verizon, Walmart, and Macy's. Thousands of restaurants and other local businesses also participate, giving you nearly endless opportunities to save.

- **What types of products can I get through ePropertyExtra?**
  - o You'll find everything from movie tickets, laptops, mobile phones, and tablets to auto accessories, furniture, refrigerators, and appliances. Get discounts on restaurants and travel, as well as personal items like jewelry, clothing, and accessories. You can even shop for gift cards and flowers for those special occasions.

- **How do I find products on ePropertyExtra?**
    Just log in and start browsing! A menu banner near the top of the page puts products and merchants into categories such as Eating, Travel, Gifts, and Home—plus specials for more reward points or limited time offers. ePropertyExtra also has a handy Search tool for quickly finding specific products.

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- **How much money will I save using ePropertyExtra?**
    - Between discounted pricing and free shipping offers, saving hundreds of dollars is not uncommon. Restaurant coupons alone often offer savings of 50% or more. Loyalty reward points are another great way to save, even when there is not a special discounted pricing offer.

- **Will ePropertyExtra send me spam?**
    - No. You can choose the types of messages you receive, or you can opt out entirely. ePropertyExtra includes a powerful tool for selecting which merchants you would like to watch for special offers.

- **What if I need help?**
    - ePropertyExtra has an extensive online Help Center, providing guidance on everything from redeeming WOW points to checking the status of orders with specific merchants.

Getting Started

- **Who can use ePropertyExtra?**
    - Shopping on ePropertyExtra is available on an invitation-only basis. You need an active ePropertyExtra account (email address and password) to access the site.

- **How do I activate my ePropertyExtra account?**
    - The ePropertyExtra invitation you receive includes an "Activate My Account" link. Clicking that link takes you to a page where you create a password and complete the registration process. Your email address plus the password you create are the credentials you need to log in.

- **How do I access ePropertyExtra?**
    - Use your favorite browser to go to the ePropertyExtra site, and then enter your email address and password to log in.

- **How much does ePropertyExtra cost?**
    - Nothing—there is no fee to access ePropertyExtra. Real estate organizations sponsor the site, and merchants and retailers offer discounts in exchange for the additional shopping traffic.

Loyalty Reward Points

- **What are WOWPoints?**
    - WOWPoints are the loyalty reward points you can earn by shopping on ePropertyExtra.

- **How do I earn WOWPoints?**
    - WOW points are awarded for most ePropertyExtra purchases. The more you shop on ePropertyExtra, the more loyalty reward points you earn.

- **How many WOWPoints do I earn per purchase?**
    - The number of loyalty reward points you earn is based on the amount you spend and the payout rate from the merchant. Each offer shows how many points a purchase will earn, and merchants will often offer special bonus rates

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- **How do I redeem WOWPoints?**
  - o Redeeming loyalty reward points is super easy. As you make additional purchases on ePropertyExtra, you simply choose whether you want to use any of your WOWPoints toward your purchase.

- **What about the points I earn through my credit card?**
  - o Loyalty rewards you earn through the ePropertyExtra are separate from any points you earn through your credit card. You can earn both WOWPoints through ePropertyExtra and "miles" or other points through your credit card at the same time.

- **Do my WOWPoints expire?**
  - o No, WOWPoints never expire.

Inviting Others to Join

- **Do I have to invite others to join for me to take advantage of ePropertyExtra?**
  - o No, the option to invite others to use ePropertyExtra is your choice.

- **Do the people I invite have to pay for ePropertyExtra?**
  - o No, the people you invite enjoy the same free access that you do.

- **Why would I invite customers to use ePropertyExtra?**
  - o ePropertyExtra provides an additional customer touch point, and a constant reminder of your name and contact information. Your clients have to make a lot of extra purchases whenever they buy or sell a home; helping them save money is one more way you can serve and provide value to them.

- **Will my customer lists be sold, shared, or visible to others?**
  - o No. The ePropertyExtra Privacy Policy uses more words to say it, but the answer is still No.

- **How do I invite my clients?**
  - o After logging into ePropertyExtra, click **Invite Contacts**, enter the person's name and email address, and then click **Send Invite**. You can also load contacts from Top Producer, Outlook, and other contact management systems.

- **How do I know if others have accepted my invitation to join ePropertyExtra?**
  - o The Agent Dashboard page shows the invitations you have sent and who has signed up for ePropertyExtra.

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