

# Interpret Reverse Prospect Results

Reverse Prospect Results are updated continuously and reveal the names and contact information of agents with potential buyers for your listing

Reverse Prospect Results for 1239473

These agents each have a contact who has received this listing. Click the agent name to email them about your listing. They can identify the contact via the Reference # by looking it up on their Contacts page. Count is the total number of listings each contact has been sent.

5624 SPRUCE Avenue

Agent	Ref #	Pre-approved?	Count	Date Sent	Email	Office Name	Mobile Phone
<a href="#">Agent Name</a>	00088		443	yesterday	<a href="#">agent@broker.com</a>	RE/MAX REALTY GROUP, INC. (303) 842-8888	
<a href="#">Agent Name</a>	52667		120	12/11/2013	<a href="#">agent@broker.com</a>	Avalon Home Selling Team (720) 222-4614	
<a href="#">Agent Name</a>	01992	✓	48	12/09/2013	<a href="#">agent@broker.com</a>	RE/MAX REALTY GROUP, INC. (303) 555-8888	
<a href="#">Agent Name</a>	25539		318	12/08/2013	<a href="#">agent@broker.com</a>	RE/MAX REALTY GROUP, INC. (303) 842-8888	
<a href="#">Agent Name</a>	50523		68	12/07/2013	<a href="#">agent@broker.com</a>	Colorado HomeTeam (303) 842-8888	

1 2 3 4 5 6 7 8 9 10

## Interpreting Traffic Counts: Client Portal Traffic

- 1 **Agent:** The name of the agent with a potential buyer for your listing. Click this name to email the agent directly
- 2 **Reference Number:** This number is associated with a specific contact. Go to **My Matrix\_Contacts**. The **Ref #** field is the last column on the right
- 3 **Pre-Approved Flag:** A check mark appears if a potential buyer has Mortgage Pre-Approval and the Buyer's Agent has chosen to share this information
- 4 **Email Icon:** If an Envelope icon is present you have previously emailed this agent regarding this property
- 5 **Count:** Indicates how many properties meet the potential buyers' criteria and have been emailed to the potential buyer
- 6 **Date Sent:** Indicates when your listing was sent to the potential buyer
- 7 **File Folder Icon:** A heart or light bulb icon will appear if the potential buyer has marked your property as a favorite or possibility on their client portal
- 8 **Email:** The email address of the agent with a potential buyer
- 9 **Office Name:** The office name of the agent with a potential buyer
- 10 **Mobile Phone** – The mobile phone number of the agent with a potential buyer