Generate Market Intel Reports from Search Results

Two types of Market Intel Reports can be generated from search results, **Tabular Stats Reports** and **Charts**

Tabular Stats Reports:

Provide the minimum, maximum, and average numbers for pre-determined variables and can be printed **①**

To Generate From Search Results:

- Select the properties of interest **①**

- Click **"Stats"** **②**

- Select **"Tabular"** **③**

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Charts:

Provide a graphical representation of the variables you define

Matrix offers 9 presets and the ability to create your own
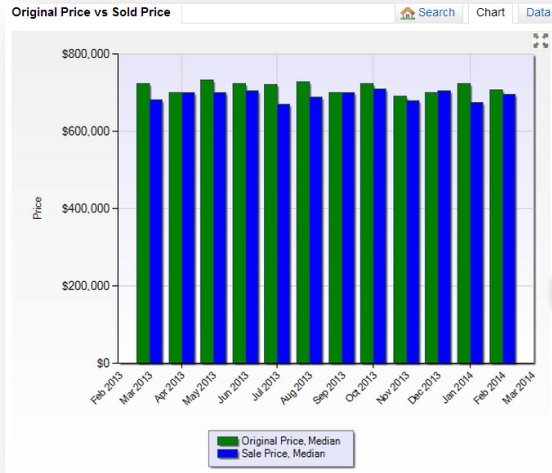
To Generate From Search Results:

- Click **"Stats"**

  Note: Do NOT Select any properties

- Select **"Charts"**

- You will be taken to the **"Stats"** tab in Matrix. Your search criteria will be applied to the creation of charts. You can edit the criteria.

  To learn more see "Generate Market Intel Reports" and "Customize Market Intel Reports"