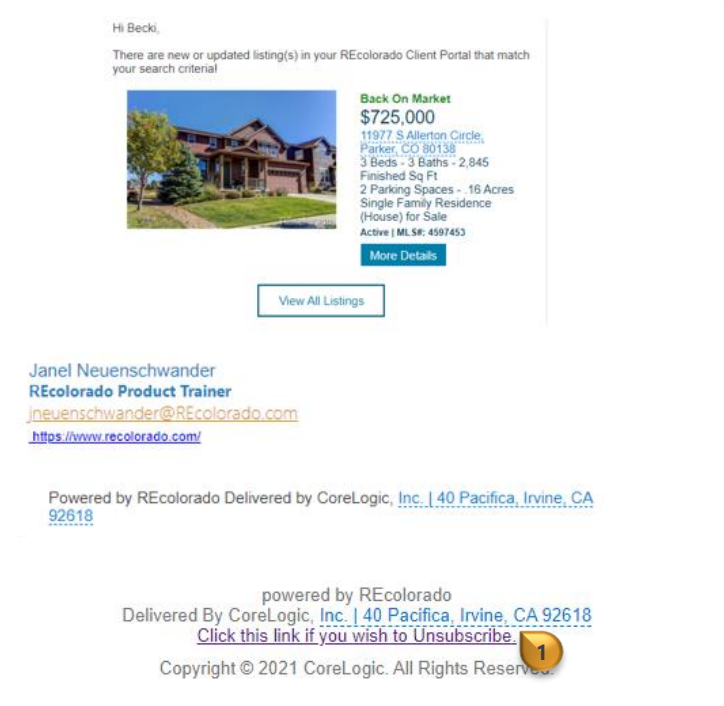
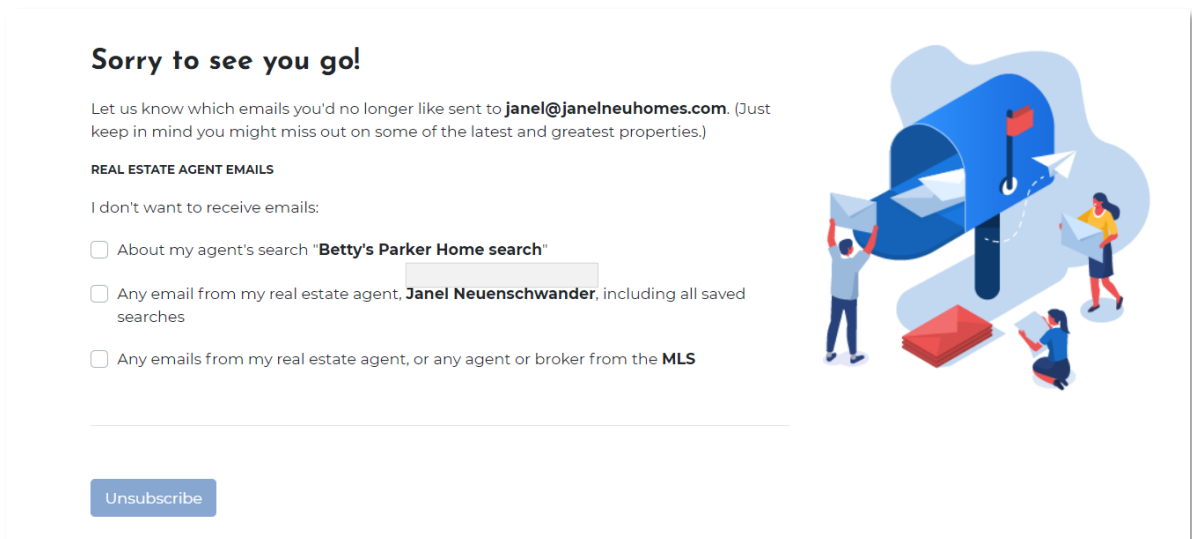


Understand Customer Unsubscribe Options

Emails generated from *Matrix* come with an **“Unsubscribe”** option. When customers click the *Unsubscribe hyperlink*  they are presented with 3 options



The following options present:



Understand Customer Unsubscribe Options

Unsubscribe from single email: 1

When a customer selects this option, they will no longer receive updates associated with this *Auto Email*


Sorry to see you go!

Let us know which emails you'd no longer like sent to janel@janelneuhomes.com. (Just keep in mind you might miss out on some of the latest and greatest properties.)

REAL ESTATE AGENT EMAILS

I don't want to receive emails:

- About my agent's search "**Betty's Parker Home search**"
- Any email from my real estate agent, [redacted] including all saved searches
- Any emails from my real estate agent, or any agent or broker from the **MLS**



Unsubscribe from future emails from Agent: 2

When a customer selects this option, the Agent referenced in the message will no longer be able to send emails to this contact from *Matrix*. This option also disables all *Auto Emails* created by this agent


Sorry to see you go!

Let us know which emails you'd no longer like sent to janel@janelneuhomes.com. (Just keep in mind you might miss out on some of the latest and greatest properties.)

REAL ESTATE AGENT EMAILS

I don't want to receive emails:

- About my agent's search "**Betty's Parker Home search**"
- Any email from my real estate agent, [redacted] including all saved searches
- Any emails from my real estate agent, or any agent or broker from the **MLS**



Understand Customer Unsubscribe Options

Unsubscribe from ALL emails from any Agent at MLS:

Selecting this option, will **STOP** all emails from *Matrix* to this client. This option disables all *Auto Emails* intended for this customer


Sorry to see you go!


Let us know which emails you'd no longer like sent to janel@janelneuhomes.com. (Just keep in mind you might miss out on some of the latest and greatest properties.)

REAL ESTATE AGENT EMAILS

I don't want to receive emails:

- About my agent's search "**Betty's Parker Home search**"
- Any email from my real estate agent, **Janel Neuenschwander**, including all saved searches
- Any emails from my real estate agent, or any agent or broker from the **MLS**





To Opt Back in:

The client must send a blank email (no subject and no body) to optin.metro@matrixemailer.com from the same email address that they opted out of.

Note: If the client enters anything in the email subject or body, the opt in process will not work.