

Access and Interpret the Hit Counter

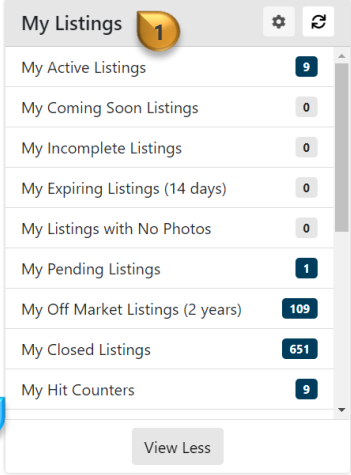
Hit Counters within *Matrix* are updated nightly and show how often listings are viewed in *Matrix Searches*, *Client Portals* and *Auto Emails*.

To Access Your Hit Counters


Go to the **My Listings Widget** 

Select "**My Hit Counters**" 



My Listings will present













Category	Hit Count
My Active Listings	9
My Coming Soon Listings	0
My Incomplete Listings	0
My Expiring Listings (14 days)	0
My Listings with No Photos	0
My Pending Listings	1
My Off Market Listings (2 years)	109
My Closed Listings	651
My Hit Counters	9

 My Listings (4)







Show My Hit Counters Search: [Click here to run this as a Full Search](#)

Previous Next · 1-4 of 4 · Checked 0 · All · None Display Hit Counters at 10 per page  

	ML#	St	Type	Address	Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX	Agent Views
<input type="checkbox"/>	 2086206	ACT	RESI		247	161	1	1	255	2	6	13	0	1804
<input type="checkbox"/>	 2636739	ACT	RESI		362	80	2	3	396	8	7	14	0	665
<input type="checkbox"/>	 1749314	ACT	RLSE		46	8	1	0	50	4	1	0	0	26
<input type="checkbox"/>	 6093766	ACT	RLSE											

Interpreting: Client Portal Traffic Counts

-  **Client Portals** – The number of client portals that contain your listing
-  **Client Views** – The number of times potential buyers have viewed your listing
-  **Client Favorites** – How many potential buyers have marked your listing as a **Favorite**
-  **Client Possibilities** – How many potential buyers have marked your listing as a **Possibility**
-  **Auto Emails** – How many *Auto Emails* your listing has been included in (matched)
-  **Previous 14 Day Views** – How many potential buyers clicked on your property in the last 14 days

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1 2 3 4

Interpreting: Agent Traffic Counts

- 1 **Agent Published** – How many times agents have been alerted of your listings through *concierge* and *approved* (forwarded) listing to their client
- 2 **Agent Rejected** – How many times agents have been alerted of your listing through *concierge* and *rejected* (NOT forwarded) listing to their client
- 3 **Agent IDX** – How many times your listing has been viewed through an *Agent Matrix IDX* frame
- 4 **Agent Views** – How many times agents have viewed your listings in *Matrix*