

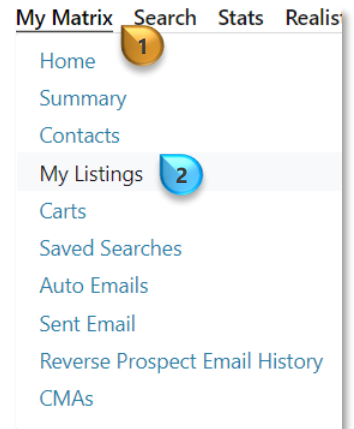
# Access and Interpret the Hit Counter

**Hit Counters** within *Matrix* are updated nightly and show how often listings are viewed in *Matrix Searches*, *Client Portals*, *Auto Emails*, and more


To Access Your Hit Counter

Hover over **My Matrix** 

Select "**My Listings**" 

















Listings will present

 My Listings (4)







Show My Hit Counters Search: -- MLS # -- [Click here to run this as a Full Search](#)

Previous Next · 1-4 of 4 · Checked 0 · All · None Display Hit Counters at 10 per page

	ML#	St	Type	Address	Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX	Agent Views
<input type="checkbox"/>	  2086206	ACT	RESI		<a href="#">247</a>	<a href="#">161</a>	1	1	255	2	6	13	0	<a href="#">1804</a>
<input type="checkbox"/>	  2636739	ACT	RESI		<a href="#">362</a>	<a href="#">80</a>	2	3	396	8	7	14	0	<a href="#">665</a>
<input type="checkbox"/>	  1749314	ACT	RLSE		<a href="#">46</a>	<a href="#">8</a>	1	0	50	4	1	0	0	<a href="#">26</a>
<input type="checkbox"/>	  6093766	ACT	RLSE											

Interpreting Traffic Counts: Client Portal Traffic

-  **Client Portals** – The number of client portals that contain your listing
-  **Client Views** – The number of times potential buyers have viewed your listing
-  **Client Favorites** – How many potential buyers have marked your listing as a **Favorite**
-  **Client Possibilities** – How many potential buyers have marked your listing as a **Possibility**
-  **Auto Emails** – How many *Auto Emails* your listing has been included in (matched)
-  **Previous 14 Day Views** – How many potential buyers clicked on your property in the last 14 days

# Access and Interpret the Hit Counter

My Listings (4)

Show My Hit Counters Search: -- MLS # -- [Click here to run this as a Full Search](#)

Previous Next 1-4 of 4 Checked 0 All None Display Hit Counters at 10 per page

	ML#	St	Type	Address	Client Portals	Client Views	Client Favorites	Client Possibilities	Auto Emails	Prev 14 Day Views	Agent Published	Agent Rejected	Agent IDX	Agent Views
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<input type="checkbox"/>	<a href="#">6093766</a>	ACT	RLSE		<a href="#">46</a>	<a href="#">8</a>	1	0	50	4	1	0	0	<a href="#">26</a>

1 2 3 4

## Interpreting Traffic Counts: Agent Traffic

- 1 **Agent Published** – How many times agents have been alerted of your listings through *concierge* and *approved* (forwarded) your listing to their client
- 2 **Agent Rejected** – How many times agents have been alerted of your listing through *concierge* and *rejected* (NOT forwarded) your listing to their client
- 3 **Agent IDX** – How many times your listing has been viewed through an *Agent Matrix IDX* frame
- 4 **Agent Views** – How many times agents have viewed your listings in *Matrix*