

# Generate Market Intel Reports From Search Results

Two types of *Market Intel Reports* can be generated from search results, **Tabular Stats Reports** and **Charts**

## Tabular Stats Reports:

Provide the *minimum, maximum, and average* numbers for pre-determined variables and can be printed

Tabular Stats - Cross Property / Also Marketed As

Cross Property / Also Marketed As ▾

| (5)    | Beds | Baths | Abv Grd Area (SqFt) | Total Area (SqFt) | Lot Size Acres | PSF Above | PSF Total | PPA            | List Price | Close Price | Close/List Price | Close/Orig List Price | Days in MLS | Year Built |
|--------|------|-------|---------------------|-------------------|----------------|-----------|-----------|----------------|------------|-------------|------------------|-----------------------|-------------|------------|
| Min    | 3    | 1     | 894                 | 894               |                | \$172.47  | \$125.75  | \$824,639.18   | \$250,000  | -           | -                | -                     | 0           | 1951       |
| Max    | 7    | 3     | 4,638               | 4,638             | 1              | \$279.64  | \$279.64  | \$3,186,666.67 | \$799,900  | -           | -                | -                     | 0           | 1999       |
| Avg    | 4    | 2     | 2,227               | 2,657             |                | \$222.32  | \$185.22  | \$1,977,401.55 | \$444,860  | -           | -                | -                     | 0           | 1982       |
| Median | 3    | 3     | 1,912               | 2,994             |                | \$196.91  | \$172.47  | \$1,923,076.92 | \$376,500  | -           | -                | -                     | 0           | 1983       |

Back Print

## To Generate From Search Results:

Select the properties of interest by clicking in the *check* box to the left **1**

Click "Stats" **2**

Select "Tabular" **3**

RECOLORADO MY MATRIX | SEARCH | STATS | REALIST TAX | FINANCE | LINKS | INPUT

res + other criteria

Criteria

Previous · Next · 1-8 of 8 Checked 8 All · None · Page

|                                     | Listing ID | St | SType | Address                       | City   | Price     | Bd | Bth | Abv   |
|-------------------------------------|------------|----|-------|-------------------------------|--------|-----------|----|-----|-------|
| <input checked="" type="checkbox"/> | 3365848    | A  | SFR   | 7270 W Yale Avenue            | Denver | \$399,900 | 4  | 3   | 1,200 |
| <input checked="" type="checkbox"/> | 9242071    | P  | SFR   | 2761 S Vance Way              | Denver | \$469,000 | 4  | 3   | 1,202 |
| <input checked="" type="checkbox"/> | 6204481    | P  | MLF   | 7505 W Yale Avenue Unit# 1501 | Denver | \$399,900 | 3  | 3   | 1,299 |
| <input checked="" type="checkbox"/> | 5269948    | C  | SFR   | 2807 S Upham Street           | Denver | \$480,000 | 4  | 3   | 1,800 |
| <input checked="" type="checkbox"/> | 4574582    | C  | SFR   | 2787 S Upham Street           | Denver | \$454,500 | 4  | 3   | 1,709 |
| <input checked="" type="checkbox"/> | 6029901    | C  | MLF   | 7505 W Yale Avenue Unit# 1702 | Denver | \$377,000 | 4  | 4   | 1,364 |
| <input checked="" type="checkbox"/> | 3215652    | C  | MLF   | 7505 W Yale Avenue Unit# 3002 | Denver | \$350,000 | 3  | 3   | 1,364 |
| <input checked="" type="checkbox"/> | 2759867    | C  | MLF   | 7505 W Yale Avenue Unit# 3004 | Denver | \$325,000 | 4  | 3   | 1,284 |

Actions Refine Save Carts

Criteria Email Print CMA Directions Stats Export Quick CMA Cloud CMA ShowingTime

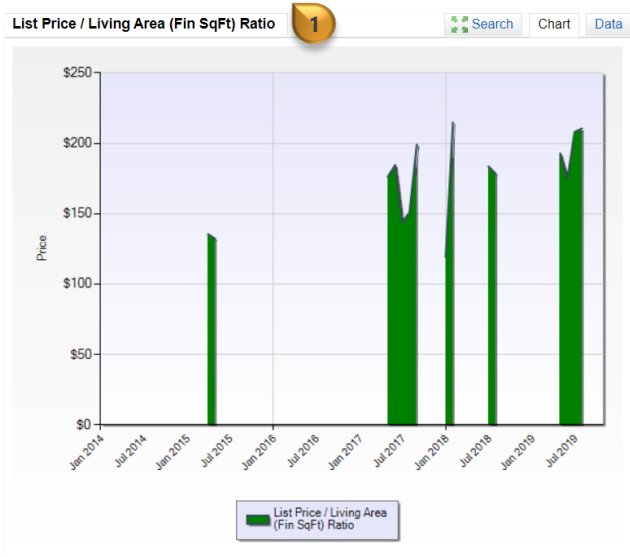
Property Type is 'Residential'  
Mls Status is one of 'Active', 'Pending'

# Generate Market Intel Reports From Search Results

## Charts:

Provide a graphic representation of the variables you choose **1**

Matrix offers eleven **System Presets** and the ability to create your own **2**



Presets Customize Save

**System Presets**

- Close Price / Building Area (SqFt) Total Ratio
- Close Price / List Price Ratio
- Close Price / Living Area (Fin SqFt) Ratio
- Historic Count of Active Listings
- Historic Sales by Year
- Historic Sales Price Trend
- Historic Sales x Price Range
- List Price / Building Area (SqFt) Total Ratio
- List Price / Living Area (Fin SqFt) Ratio**
- Original List Price vs Close Price
- PPA

## To Generate From Search Results:

**Note:** Do NOT Select any properties **3**

Click "Stats" **4**

RE COLORADO MY MATRIX | SEARCH | STATS | REALIST TAX | FINANCE | LINKS | INPUT

res + other criteria

Previous · Next · 1-8 of 8 Checked 0 All · None · Page Display Single Line

|  | Listing ID | St | S Type | Address                       | City   | Price     | Bd | Bth | Abv   |
|--|------------|----|--------|-------------------------------|--------|-----------|----|-----|-------|
|  | 3365848    | A  | SFR    | 7270 W Yale Avenue            | Denver | \$399,900 | 4  | 3   | 1,200 |
|  | 9242071    | P  | SFR    | 2761 S Vance Way              | Denver | \$469,000 | 4  | 3   | 1,202 |
|  | 6204481    | P  | MLF    | 7505 W Yale Avenue Unit# 1501 | Denver | \$399,900 | 3  | 3   | 1,299 |
|  | 5269948    | C  | SFR    | 2807 S Upham Street           | Denver | \$480,000 | 4  | 3   | 1,800 |
|  | 4574582    | C  | SFR    | 2787 S Upham Street           | Denver | \$454,500 | 4  | 3   | 1,709 |
|  | 6029901    | C  | MLF    | 7505 W Yale Avenue Unit# 1702 | Denver | \$377,000 | 4  | 4   | 1,364 |
|  | 3215652    | C  | MLF    | 7505 W Yale Avenue Unit# 3002 | Denver | \$350,000 | 3  | 3   | 1,364 |
|  | 2759867    | C  | MLF    | 7505 W Yale Avenue Unit# 3004 | Denver | \$325,000 | 4  | 3   | 1,284 |

Actions Refine Save Charts

Criteria Email Print CMA Directions Stats Export Quick CMA Cloud CMA ShowingTime

Property Type is 'Residential'  
Mls Status is one of 'Active', 'Pending'

Select "Charts" **5**