

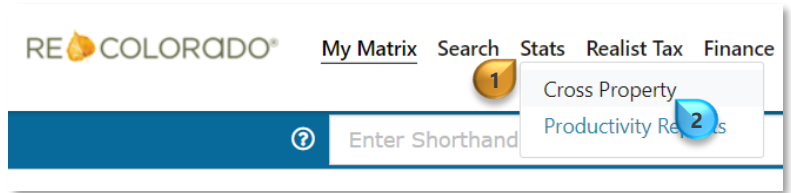
# Generate Market Intel Reports

Hover over **Stats** 1

Select **"Cross Property"** 2

Enter the desired criteria 3

To search using the map click **"Map Search"** 4

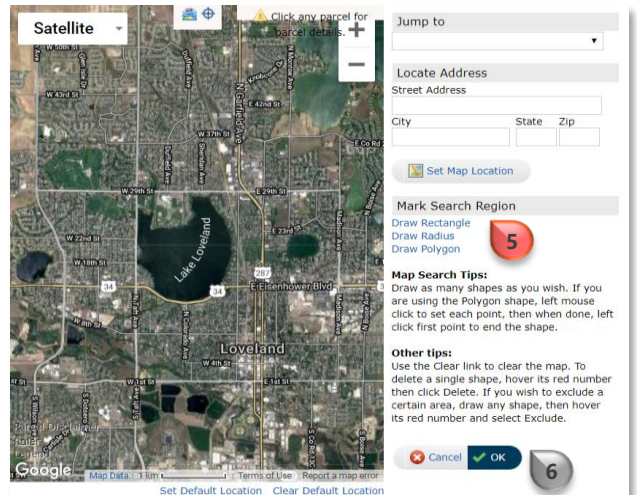


A *Map Search* page will present

Select the desired shape for drawing on the map 5

Draw on the map

When finished, click **"OK"** 6



The original Stats screen presents

The screenshot shows the Matrix Stats interface. On the left, there are tabs for 'Presets', 'Customize', and 'Save'. Below these are sections for 'System Presets' and 'My Presets'. The 'System Presets' section includes options like 'Close Price / Building Area (SqFt) Total Ratio' and 'Close Price / List Price Ratio'. A yellow callout '8' points to the 'Close Price / List Price Ratio' dropdown. The main area is titled 'Map Search: Area Selected' (with a red highlight and a yellow callout '7') and includes a search radius of 0.25 miles. Below this are filters for City, Subdivision, County, School District, Property Type, and Property Subtype. On the right, there are filters for Price (in thousands), Bedrooms, Bathrooms, Area (SqFt), Living (Finished), Above Grade Finished, Year Built, Lot Size SqFt, and Lot Size Acres. At the bottom left, a 'Generate' button is highlighted with a yellow callout '9'.

**Area Selected** is now highlighted in red indicating that *Map Search* is being leveraged 7

Matrix offers eleven **Preset Statistical Reports** 8

Select the report of interest

Click **"Generate"** 9

The selected statistical report will present 10

