# Product Reference Document ROCC-InnoVia 2017 Conversion

#### General

- MLS #s for ROCC-InnoVia listings from the old system will have an "C" at the beginning. To
  search by MLS #, be sure to add an "C" in front of the original MLS #. ROCC listings newly
  entered in Matrix will have a randomly-generated MLS #, just like any other REcolorado listings.
- DOM on existing listings will be recalculated based on REcolorado calculations. CDOM will be populated with the recalculated DOM value.
- ROCC had a variety of room-related fields, such as Family Room Present, Bedrooms Lower, Full Bathrooms Upper, etc. This room-related information is being added as rows to the Detailed Room Information.
- The following information is being moved from InnoVia to Matrix:
  - All listings and associated photos and supplements
  - Price and status changes in listing history
  - Contact information (name, email, etc.).
    - **Note**: The InnoVia contact must have at least the name and email to be imported to Matrix
- The following information is not being moved from InnoVia to Matrix. Customers should archive this information during the parallel period.
  - CMAs
  - Saved search criteria
  - Activity associated with contacts, including sent emails

# **Required Fields**

The following REcolorado required fields did not have an equivalent in ROCC-InnoVia and must be completed before submitting a change to a listing.

- Listing Contract Type
- Variable Commission
- Tax ID
- SqFt Above
- SqFt Finished
- Basement Size
- Confirm Internet Display Settings
- Earnest Check To

The following fields allowed different data format in the ROCC-InnoVia system than what we allow in Matrix, and may need to be updated or completed before changes can be submitted.

- Buyers Agency Compensation
- Transaction Broker Compensation

The following fields had equivalent(s) in ROCC-InnoVia for many listings. If we were unable to map an equivalent value, these fields need to be completed before submitting changes to the listing.

- Zoning
- Style and # of Stories in Unit
- Fuel Type and Heating Type
- School District and Elementary, Middle, and High Schools
- Detailed Parking Information
- Year Built

## **Fields Not Required on Existing Listings**

The following fields may not be populated on ROCC-InnoVia listings, and will NOT be required when editing an existing ROCC-InnoVia listing. They will be required when entering a <u>new</u> listing into Matrix.

- Financial Terms
- Cooling
- Lot Size SqFt
- Has HOA
- Primary HOA Phone Number and HOA Type
- Exclusions

The following fields did not have equivalent data from ROCC-InnoVia listings, and have been populated with default values. Customers will need to make their own selections when entering a new listing into Matrix.

- Limited Service set to No
- Submitted Prospect set to No
- Price Type defaulted to List Price

**Note**: On Income listings, customers will need to select the Price Type.

• Listing Syndication Date set to List Date.

# **Data Mapping**

Many ROCC-InnoVia fields have a direct equivalent to an REcolorado field (for example, address fields, list price, most date fields, etc.). For other fields, use the list below to find which REcolorado fields/options should be used for ROCC-InnoVia fields.

ROCC-InnoVia Field / Option	REcolorado Field / Option
Property Subtype→Residential	Property Type→Residential
	Property Subtype → Detached Single Family
Property Subtype → Homes w/Acreage	Property Type→Residential
	Property Subtype → Detached Single Family

ROCC-InnoVia Field / Option	REcolorado Field / Option
Property Subtype→Ranches/Vacant	Property Type→Residential
	Property Subtype→Farm & Ranch
Property Type/Subtype→Land	Property Type→Land
Property Type/Subtype→Commercial	Property Type→Income
	Property Subtype → Commercial
Status	Status
→ Active	→Active
→Pending or Contingency	→Under Contract
→Deleted or Expired	→Expired
→ Withdrawn	→ Withdrawn
→Closed	→Sold
→Leased	→Leased
Additional Buildings→Yes	Additional Structures/Outbuildings→Yes
Subdivision	Locale
	ROCC's Subdivisions are being added to the
	Locale dictionary.
Basement & Foundation	Subfloor/Foundation Type
→Concrete Floor or Slab	→Slab
→Crawl Space	→Crawl Space
→Block Wall	→Block Wall
→Concrete Wall	→Concrete Wall
→ Pier Foundation	→Structural
Basement & Foundation	Basement Finished Yes/No
→ Finished	→Yes
→ Partial Finished	→Yes
→ Unfinished	→No
Basement & Foundation	Basement Type
→ Walkout	→ Walkout
Basement & Foundation	Interior Features
→ Heated	→ Heated Basement
→Entrance-Inside	→Interior Basement Entrance
Basement & Foundation	Exterior Features
→Entrance-Outside	→Exterior Basement Entrance
Business Type	Business Type: new field on Commercial input
Construction / Construction Type	Construction
→Frame, Wood, or Site Built	→Frame
→Log, Other, Brick, Block, Concrete, Metal,	→Equivalent option under Construction
Mobile	

ROCC-InnoVia Field / Option	REcolorado Field / Option
Construction / Construction Type / Exterior	Exterior Materials
→Stone	→Rock
→Vinyl	→Vinyl Siding
→ Aluminum	→ Metal Siding
→Wood	→Wood Siding
→ Hardy Plank	→Cement Board
→ Masonite	→Other
→Stucco, Brick, Manufactured, Modular, Straw	→Equivalent option under Exterior
Bale, Other, Log	
Covenants Yes / No	Restrictions & Covenants
→Yes	→Other
→No	→No Covenants
Date Contingency, Date Pending	Under Contract Date
Exterior	Exterior Features
→ Fence-Full, Fence-Privacy, Fence-Invisible	→Fence
→Fence-Full	→Fencing→Fully Fenced
→Balcony, Satellite Dish, Fenced Yard,	→Equivalent option
Greenhouse, Grill, Hot Tub, Landscaped, Garden	
Area, Storage Shed, Sprinkler, Playground	
Exterior→Driveway-Brick, Driveway-Circular,	Parking Features → equivalent option
Driveway-Gravel, Driveway-Asphalt, Driveway-	
Dirt, Driveway-Concrete	
Exterior → Sauna	Interior Features → Sauna
Exterior → Driveway Shared	Accessed By→Shared Drive
Exterior → Outdoor Fireplace	Fireplace Locations → Outdoor
Exterior → Barn	Outbuilding Type→Barn AND
	Outbuilding Yes/No→Yes
Exterior → Stable	Horse Facility Type→Stable AND
	Outbuilding Yes/No→Yes
Filing Number	Legal Description
Financial Interest→Yes	Property Information → Agent Owner
Fireplace & Woodstove, Fireplace Location	Fireplace Features, Fireplace Locations, and # of
	Fireplaces
Floodplain→Yes	Site Topography→Floodplain
Foreclosure / Bank Owned → Yes	Seller Type→Bank
Garage (1 Car Attached, 2 Car Attached, etc.)	Added as rows to Detailed Parking Information.
Garbage Disposal→Yes; Refrigerator→Yes	Appliances → equivalent option
Heating & Cooling	Fuel Type
	Heating Type
	Cooling
How Sold	Sold Terms
IDX Yes/No	Internet display of listing
Internet Address Yes/No	Internet display of address

ROCC-InnoVia Field / Option	REcolorado Field / Option
Improvements→Indoor Arena	Horse Facility Type→Indoor Arena
Improvements→Round Pen(s), Chutes, Silo,	Features
Corrals	
Improvements→Barn, Shed	Outbuilding Type→Barn/Storage
Improvements → Outdoor Arena, Tack Room	Horse Facility Features
Improvements → Bunkhouse	Additional Living Structures→Structure Type
Info Available	Reports Available
	Survey
	Note: Some options with very low/no usage were
	dropped.
Interior Features	Interior Features
	Appliances
	Countertop Type
Lot Description	Site Description
	Site Topography
	View
Number Floors	Style Characteristics
Other Rooms	Room Types in Detailed Room Information
	Interior Features
	SqFt Other Description
Other Buildings → Yes	Outbuildings->Yes
Parking Space→No	Parking Type→None
Phone Available → Yes	Other Available Utilities→Telephone
Porch, Patio, and Deck	Exterior Features
	Note: Some options with very low/no usage were
	dropped.
Property Owner Association Yes/No	Are there HOAs or Management Companies?
RV Parking	Parking Type→RV
Schedule Number	Tax ID
Sheds/Barns	Outbuildings->Yes
Syndication Options	- All <b>offices</b> are being opted in to
	homes.com, ListHub, realtor.com, Zillow,
	and Mountain Homes Illustrated.
	<ul> <li>Realtor.com on listings will be selected</li> </ul>
	based on InnoVia's realtor.com Yes/No
	setting.
	- All <b>listings</b> are being opted in to
	homes.com, ListHub, Zillow, and
	Mountain Homes Illustrated.
Short Sale→Yes	Status Conditions → Short Sale
Special Features → Handicap Modified	Property Information → Handicap Features
Special Features → Living Quarters	Additional Living Structures → Structure Type
Special Features → Guest House	SqFt Other Description→Guest House

ROCC-InnoVia Field / Option	REcolorado Field / Option
Special Features → Historical District, Cul-de-Sac,	Site Description
Mining Claim, Suitable for Grazing	
Special Features→Mobile Homes Allowed,	Site Type
Modulars Allowed, Perfect for Animals	
Special Features→Rental Income	Property Information→Income Potential
Special Features	Accessed By
→Year Round Access	→Year Round Access
→CR Access	→Public Road
Special Features→100% Occ	Number of Vacant Units→0
Special Features→Renovated	Interior Features→Remodeled
Special Features → Outbuildings	Outbuildings Yes/No→Yes
Sprinkler	Exterior Features
Style	Architectural Style
	Style
	Construction
	Exterior Materials
Terms	Financial Terms
	Property Information
Utilities	Electricity Source
	Gas Type / Gas Source
	Sewer
	Water Source / Well Type
	Other Available Utilities
	Interior Features
Watershed Protected District	Site Description→Protected Watershed

# **FAQ**

### Will my contacts, saved searches, or CMAs be moved over to REcolorado Matrix?

- Contact information (name, email, etc.) from ROCC-InnoVia is being moved over to REcolorado Matrix. Contacts must have at least a name and email address to be moved to REcolorado Matrix.
- Saved searches are not being moved to REcolorado Matrix. During the parallel period (when you have access to both InnoVia and Matrix), you should review your saved searches to identify which ones you need to recreate in Matrix.
- CMAs are not being moved to REcolorado Matrix. You should archive InnoVia CMAs before cutover.

## Are ROCC-InnoVia's listings included in the IRES datashare?

Yes, any Residential or Land listing added to the REcolorado Matrix system will be included in the datashare to IRES's MLS system.

#### How will ROCC-InnoVia listings appear on REcolorado.com?

The ROCC-InnoVia listings in Matrix will be available on REcolorado.com, just like any other REcolorado listing.

#### Will photos have the REcolorado watermark on them?

Photos that were added in the ROCC-InnoVia system will have any watermark that was applied in that system. Any photos for listings that are updated or added in REcolorado Matrix will have the REcolorado watermark.

### Why do listing MLS #'s have a C at the beginning?

Some of the ROCC-InnoVia listing numbers overlapped with older listing numbers in Matrix. Listings being imported from ROCC-InnoVia will have a "C" at the beginning to prevent duplicate listing numbers. ROCC listings entered into Matrix will have randomly-generated MLS #'s, just like any other listing entered into Matrix.

#### Is property listing history available?

Yes, price and status changes made in InnoVia will display in listing history in Matrix. Any price or status changes that are made to listings in the REcolorado Matrix MLS system will also display in listing history.

## Why does DOM or CDOM have different values in Matrix?

Listings imported from ROCC-InnoVia had their DOM and CDOM recalculated according to REcolorado's DOM calculations, and will be updated based on REcolorado's DOM and CDOM calculations going forward.